

How to convince your CEO that training with PowerProv is a great idea.

Step 1: Give them this eBook.



Dear Downloader,

Congratulations. You're a genius.

By downloading this eBook* you've made the first step towards taking your team's performance to another level.

I know that sounds like an overpromise and that perhaps you've accidentally hired some hacks in the past. You (or your CEO) need real convincing that we can deliver real ROI .

And that's where this eBook* comes in. Whether you keep it to yourself, or share it with your Big Boss, by the time you get to the end you should feel confident about working with and recommending, PowerProv.

We love what we do, and appreciate you taking a look.

-E.T.

Eran Thomson
CEO, PowerProv

*It's really just a PDF, but calling it an eBook sounds way cooler.



Dear Big Boss,

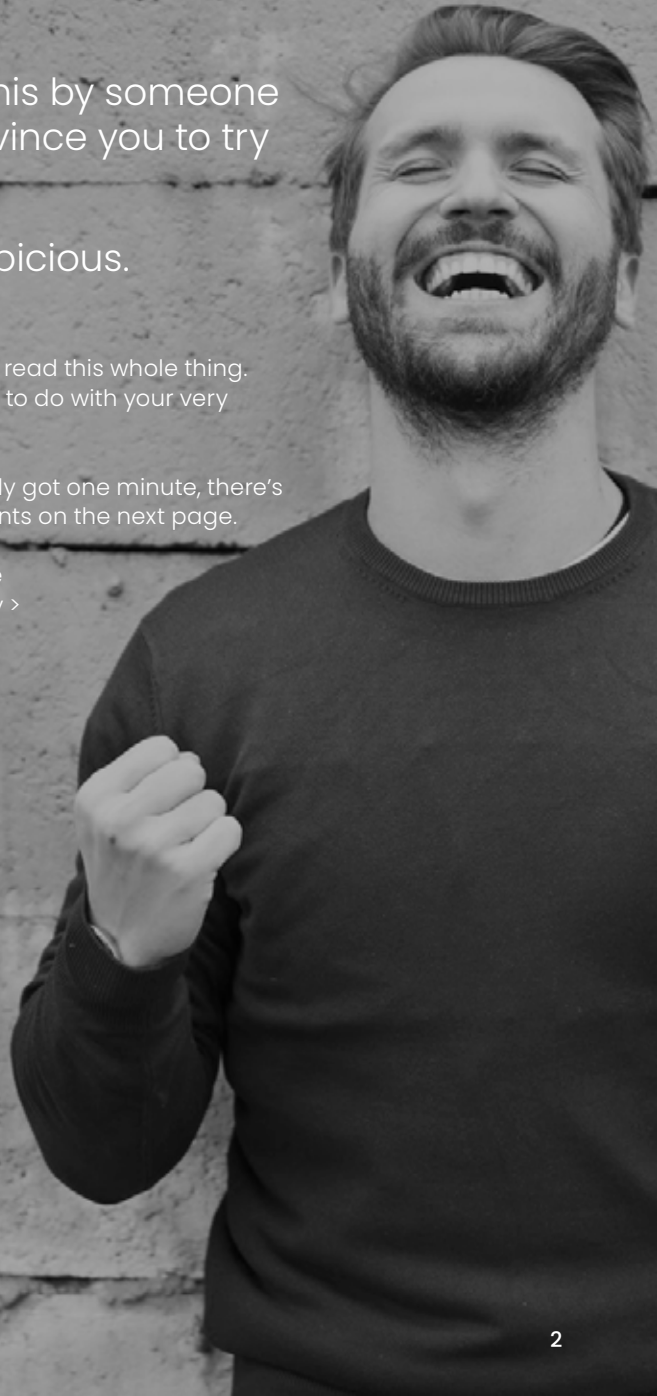
You've been given this by someone who is trying to convince you to try something new.

Naturally, you're suspicious.
Or perhaps curious.

Or, most likely, too damn busy to read this whole thing. Besides, what does improv have to do with your very serious business goals anyhow?

Good question. And if you've only got one minute, there's sixty seconds worth of bullet points on the next page.

Let's do this! So everyone can be as stoked about work as this guy >



Seven reasons to work with PowerProv in 60 Seconds.*

1

Results you can see

We leverage behavioural science and cognitive psychology to deliver tangible ROI. You'll notice increased communication, collaboration, innovation, and camaraderie.

2

More than just giggles and games

Sure, what we do is fun, but it's not about being funny. Our mission is to endow everyone with a serious set of tools they can put to immediate use in the workplace.

3

It's not only for funny people

Improv is about learning to "React, Adapt & Communicate," as well as stay focused and in the moment at a very high level, especially when the unexpected occurs.

4

Say what?

We're all taught how to read, write, and speak, but nobody teaches us how to listen. Improv will transform you into an "active listener" and it can change everything.

5

"Yes, and..." and a whole lot more

Our "No" muscles are strong so we utilize the power of procedural learning and contextualised exercises to harness business skills and create a positive work environment.

6

Play to your highest potential

This training transforms people into more mindful, empathetic and authentic versions of themselves and delivers new levels of confidence, self-respect, and joy along the way.

7

Improv is seriously good for business

Don't just take our word for it. Read what the Harvard Business Review, Forbes, and CNN have to say, or see the client survey results on our [website](#).

*Give or take a few seconds.

If we haven't convinced you to keep reading, at least you get the gist of what we're all about and how we help teams, create, communicate and collaborate more efficiently and effectively.

All you have to do now is give the genius who gave you this eBook the green light. And maybe a raise, because they obviously have your business' best interests at heart.

Or, you can [go here](#) to learn more.



Time is money, so we'll keep this quick and easy.

How long are PowerProv workshops?

We typically run 3-hour, or 6-hour workshops for teams of 8 or larger. We can do shorter too. And we have the capacity to scale across multi-day events and to cater to larger organisations. The biggest workshop we've done to date was for over 400 people.

Will there be Powerpoint?

Hell no. Our workshops are active and energetic. No boring bits. Everyone will spend most of the session on their feet interacting with and supporting their peers as we work through a bespoke set of exercises designed to deliver your desired outcomes.

Will this break the bank?

There are a number of elements that affect the level of investment you'll make in this effective training: Size of the group, number of Facilitators required, location, length, and level of customisation if any. If you're working with a specific budget let us know and we can chat through the options.

What are some specific outcomes?

At the end of a typical workshop, teams will have learned how to...

- * Listen actively with full engagement
- * Read a room and understand body language
- * Use the "Yes, and..." technique to affect change
- * Take initiative and validate other's ideas
- * Work collaboratively as an ensemble
- * Be less judgmental and avoid unhealthy competition
- * Be nimble and agile when the unexpected happens
- * Respond to, and even embrace failure
- * Innovate with divergent and convergent thinking
- * Think faster on their feet and stop second guessing
- * Enjoy newfound authenticity and mindfulness

Got another question? [Get in touch.](#)

Sometimes our clients do surveys. And sometimes they share the results.

Info delivered or tools practised that will be useful to me and my work/working environment

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
0.00%	0.00%	0.00%	38.46%	61.54%
0	0	0	5	8

"This was one of the highest scoring workshops we've ever done."

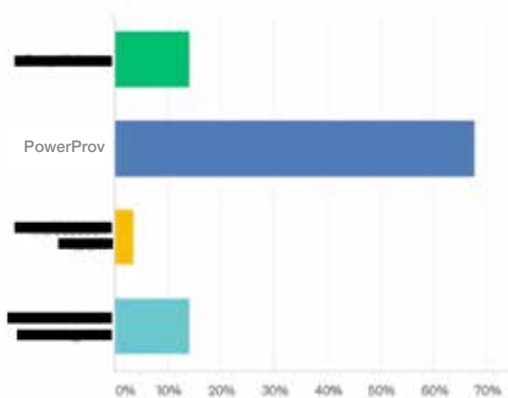
I would recommend this session to other offices

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
0.00%	0.00%	0.00%	30.77%	69.23%
0	0	0	4	9

- Oliva O'Connell,
Medland Metropolis

What was the highlight of the day?

Answered: 28 Skipped: 0



Sucks to be those other guys. Maybe they used too much Powerpoint.



You're in good company.

We're proud to have collaborated with some of the world's greatest teams.

The logo for Accenture Digital, featuring the word "accenture" in black and "digital" in orange.The logo for AIRCORP, featuring the word "AIRCORP" in a stylized, outlined font.The logo for Academy X1, featuring the word "Academy" in black and "X1" in a bold, black font.The logo for BROADSPECTRUM, featuring a green, abstract shape resembling a spectrum and the word "BROADSPECTRUM" in black.The Cisco logo, featuring a stylized bridge icon above the word "CISCO" in red.The logo for The Communications Council, featuring a blue speech bubble icon and the text "the communications council" in pink.The logo for CP, featuring the letters "CP" in white on a black circular background.The logo for the FAA, featuring the letters "FAA" in white on a blue rectangular background.The logo for Sydney Adventist Hospital, featuring a stylized green and blue icon and the text "SYDNEY ADVENTIST HOSPITAL" in black.The logo for IPA, featuring the letters "IPA" in a stylized, black font.The logo for John Holland, featuring the words "JOHN HOLLAND" in red and black.The logo for M&C Saatchi, featuring the text "M&CSAATCHI" in a bold, black font.The logo for Gartner, featuring the word "Gartner." in a blue, sans-serif font.The logo for Canva, featuring the word "Canva" in white on a teal circular background.The logo for The Trade Desk, featuring a blue circular icon and the text "theTradeDesk" in black.The logo for One Green Bean, featuring the text "One Green Bean." in white on a black circular background.The logo for PwC, featuring the letters "pwc" in black and a stylized orange and red bar.The logo for The Quinn Group, featuring a stylized green and blue icon and the text "THE QUINN GROUP" in black.The logo for Salesforce, featuring the word "salesforce" in white on a blue cloud-shaped background.The logo for Telstra, featuring a stylized blue "T" icon and the word "TELSTRA" in blue.The logo for Twitter, featuring the word "twitter" in blue and a blue bird icon.The logo for The University of Melbourne, featuring a stylized blue and white icon and the text "THE UNIVERSITY OF MELBOURNE" in black.The logo for Vivid Sydney, featuring the word "VIVID" in black and "SYDNEY" in a smaller font.The logo for Woolworths, featuring a stylized green and white icon and the word "woolworths" in black.The logo for Western Sydney University, featuring a stylized red and white icon and the text "WESTERN SYDNEY UNIVERSITY" in black.The logo for Toyota, featuring a stylized silver and black icon and the word "TOYOTA" in red.The logo for Optus, featuring the word "OPTUS" in a bold, yellow font.The logo for Google, featuring the word "Google" in its multi-colored font.

Two big myths, & one small one.

Big myth 1

Improv is comedy

It's not. It's an approach that helps you react, adapt and communicate so you can achieve your collective goals. Sometimes the goal is a laugh, but not always.

Big myth 2

Improv is making stuff up off the top of your head

Nope. Improv is a deliberate strategy that leverages context, experience and training to help form a response to challenges and make fast decisions in situations you haven't planned for.

Play at the top of your game

Think of improv as a set of techniques to be used at the right time and place. It can improve the way ideas are generated, help manage the unexpected, open lines of communication, and boost the efficiency of any organisation.

With enough training and practice, improv will help you perform at the top of your intelligence. And that's why we're here.

Small myth*

Improv is Improv

You've probably seen shows like *Whose Line is it Anyway*, or *Thank God You're Here*, or maybe you've seen a *TheatreSports* show, and what all those things have in common is they are "short form" improv. It's funny to watch, but everyone is their own star, trying to out-funny each other, and it's super competitive

The style of improv we draw from is "long form." And the subtle, but important difference is what we call the "ensemble philosophy." In a successful ensemble everyone has each other's back and strives to make each other's ideas, choices, and actions make sense and look good, and it's super collaborative.

An ensemble is all about "we," not "me." And by applying this fundamental philosophy in a corporate context, and then expanding on it, great things can be achieved.

Eliminate that Sunday night feeling.

At PowerProv we develop and deliver unique and impactful experiences that transform teams, improve businesses, and change lives.

We partner with established and fast growing organisations as an extended member of their team, bringing playful sophistication and deep L&D expertise to their existing HR functions.

Our work aims to engage teams, foster innovation, improve collaboration and communication, and train leaders in foundational and emergent skills, critical to effective business practice today.

We have collaborated with multitudes of organisations big and small and helped thousands of people prosper across Australia and the Asia Pacific region.

We'd love to work with you next.



powerprov.com



powerprov.com

Click to find us on social media.

